

Providers, Your Patients Need You!

Results from surveys have identified you as the community's most trusted resource. Patients have confidence in the expertise of their healthcare provider and the safety of your healthcare facility.

To overcome vaccine hesitancy and promote widespread vaccine acceptance, it is important that patients hear from their doctors that the COVID-19 vaccine is safe and effective. A strong recommendation from a healthcare provider is a key factor in influencing patients to become vaccinated.

Patients trust their healthcare providers the most, your voice is vital!

Making a strong recommendation

- Emphasize the importance of protecting individual health and the health of others.
- Advise patients about the possible side effects and the benefits.
- Express understanding of concerns and vaccine hesitancy.
- Address questions with transparency.

Take action by...

- **Proactively outreaching to patients** – Provide reminders, increase communication across all channels and share resources (e.g. CDC, FDA, State website and referrals/resource documents).
- **Promoting vaccinations during appointments** – Offer vaccinations at each appointment and provide resources (e.g. brochures and follow up with an email or text).
- **Appealing to the patient** – Listen, empathetically provide feedback and share personal experiences that offers encouragement to your patients.
- **Increasing availability to address questions** – Implement virtual office hours.
- **Sharing the history** – Decrease fear in being vaccinated by briefly going over vaccine history and how communities have improved since the vaccines became available.

Join us!

If you are not a COVID-19 Vaccination Provider, [join us](#) in vaccinating our community.

Resources

- [American Medical Association COVID-19 Guide: Background/messaging on vaccines, vaccine clinical trials & combatting vaccine information](#)
- [Talking with Patients about COVID-19 Vaccination: An Introduction to Motivational Interviewing for Healthcare Professionals](#)
- [Become a COVID-19 Vaccine Provider](#)